

# Workplace Trainers Help the **WORLD** Go Round



OK - no-one is saying we're the most important job in the world. But when we do our work well, the impact of our work can be felt well beyond the walls of the virtual or physical classroom. Always remember the value you bring as a trainer or talent specialist.



## The Trainer: Helps Learners

Trainers help employees work better by helping them learn and apply **new skills and knowledge**, as well as **deepen existing skills and knowledge**.

## The Learners: Help Organizations & Themselves

Employees use their skills to be more agile, innovative and productive. Organizations function better. Employees have more opportunities & greater satisfaction.

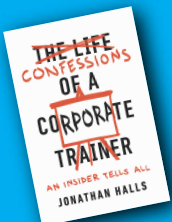


## The Organization: Helps Society

Organizations become more productive. Businesses increase revenues, government agencies provide better services, & non-profits help more people and causes.

## Society: A Better Place with Trainers

Successful organizations are good for society. Companies provide income to shareholders like retirees and investors. Government agencies provide better services and safety. Non profits better help those in need. And all provide jobs.



### Confessions of a Corporate Trainer

Ever had people stomp out of your class? Fallen asleep while facilitating a workshop on creativity? Getting real about training, Jonathan Halls' latest book celebrates what trainers do and encourages us to keep our eye on the prize - helping other people learn. Grab your copy *today* on Amazon!



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