



CREATIVE REPETITION

IN TRAINING VIDEOS

Make instructional videos easier to remember by repeating the key learning, and presenting that repetition differently each time.

For example: show it, then explain it, then display it, then highlight it.



Show the skill in action. Perhaps with a role play or skill demonstration.



Explain the skill. Maybe interview an SME or present a short monologue.



Display the skill statically. Perhaps as text or visual graphics.



Highlight key elements. Maybe use effects like slow motion, freeze frame or zoom.



Our media workshops for trainers teach workplace learning and talent professionals how to make engaging instructional videos that look professional and lead to learning.

www.TrainerMojo.com